



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

**Contract # 5031150**

**Schedule Dates** 10/19/21-10/25/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Terry McAuliffe (1635104)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 692  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,920.00  
**Net Total** \$129,880.00  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2021	119	\$152,800.00
<b>Grand Total:</b>	<b>119</b>	<b>\$152,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/21-10/19/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM			1						1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM				1					1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM					1				1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM						1			1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
6.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1						1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1					1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1					\$525.00		Washington (WJLA)		11/9/21
8.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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9.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
10.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	6:58A- 8A (EST)			2						2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	6:58A- 8A (EST)				2					2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	6:58A- 8A (EST)					2				2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	6:58A- 8A (EST)						2			2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	6:58A- 8A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	8A- 9A (EST)			2						1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
16.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
17.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	8A- 9A (EST)				2					2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	8A- 9A (EST)					2				2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	8A- 9A (EST)						2			2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	8A- 9A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21

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21.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	9A- Live with Kelly			2						2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
22.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	9A- Live with Kelly				2					2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
23.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	9A- Live with Kelly					2					\$400.00		Washington (WJLA)		11/9/21
23.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
23.0.2	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
24.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	9A- Live with Kelly						2			2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
25.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
26.0	Normal Line / SPOT	10/19/21-10/19/21	3	:30	10A- News-Good Morning Washington at 10a			2						2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
27.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	10A- News-Good Morning Washington at 10a				2					2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
28.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	10A- News-Good Morning Washington at 10a					2					\$250.00		Washington (WJLA)		11/9/21
28.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
28.0.2	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	

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29.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	10A- News-Good Morning Washington at 10a						2				\$250.00		Washington (WJLA)		11/9/21
29.0.1	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
29.0.2	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
30.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	10A- News-Good Morning Washington at 10a		1							1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
31.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	10:58:25A- ABC-The View			1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
32.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	10:58:25A- ABC-The View				2					2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
33.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	10:58:25A- ABC-The View			1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
34.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	10:58:25A- ABC-The View					2				2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
35.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	10:58:25A- ABC-The View						2				\$1,050.00		Washington (WJLA)		11/9/21
35.0.1	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
35.0.2	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
36.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	10:58:25A- ABC-The View		1							1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21

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37.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			2						2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
38.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2					2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
39.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					2				1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
39.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
40.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						2			1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
40.0.1	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
41.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
42.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	2P- ABC-General Hospital			2						2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
43.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	2P- ABC-General Hospital				1					1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
44.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	2P- ABC-General Hospital					1					\$525.00		Washington (WJLA)		11/9/21
44.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	

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45.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	2P- ABC-General Hospital						1			1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
46.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	2P- ABC-General Hospital		1							1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
47.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1						1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
48.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				2					2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
49.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1							\$800.00		Washington (WJLA)		11/9/21
49.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
50.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
51.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM						2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
52.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
53.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2						1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21

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**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,920.00  
**Net Total** \$129,880.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	119	\$152,800.00
<b>Grand Total:</b>	<b>119</b>	<b>\$152,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
54.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2					2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
55.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					2				2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
56.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						2			2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
57.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
58.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
59.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
60.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
61.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

## Contract # 5031150

**Schedule Dates** 10/19/21-10/25/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Terry McAuliffe (1635104)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 692  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,920.00  
**Net Total** \$129,880.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	119	\$152,800.00
<b>Grand Total:</b>	<b>119</b>	<b>\$152,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
63.0	Normal Line / SPOT	10/19/21-10/19/21	3	:30	6:27P- 6:30P (EST)			1						1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
64.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	6:27P- 6:30P (EST)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
65.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	6:27P- 6:30P (EST)					1				1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
66.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	6:27P- 6:30P (EST)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
67.0	Normal Line / SPOT	10/19/21-10/19/21	3	:30	6:57P- 7P (EST)			1						1	\$3,500.00	\$3,500.00	Washington (WJLA)		11/9/21
68.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	6:57P- 7P (EST)				1					1	\$3,500.00	\$3,500.00	Washington (WJLA)		11/9/21
69.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	6:57P- 7P (EST)					1					\$3,500.00		Washington (WJLA)		11/9/21
69.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
70.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	6:57P- 7P (EST)						1				\$3,500.00		Washington (WJLA)		11/9/21
70.0.1	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
71.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	6:58:46P- Wheel Of Fortune			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
72.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	6:58:46P- Wheel Of Fortune				1					1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

**Contract #** 5031150  
**Schedule Dates** 10/19/21-10/25/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Terry McAuliffe (1635104)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 692  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,920.00  
**Net Total** \$129,880.00  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2021	119	\$152,800.00
<b>Grand Total:</b>	<b>119</b>	<b>\$152,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	6:58:46P- Wheel Of Fortune					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
74.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	6:58:46P- Wheel Of Fortune						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
75.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
76.0	Normal Line / SPOT	10/19/21-10/19/21	1	:30	7:29:26P- Jeopardy			1						1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
77.0	Normal Line / SPOT	10/20/21-10/20/21	1	:30	7:29:26P- Jeopardy				1					1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
78.0	Normal Line / SPOT	10/21/21-10/21/21	1	:30	7:29:26P- Jeopardy					1				1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
79.0	Normal Line / SPOT	10/22/21-10/22/21	1	:30	7:29:26P- Jeopardy						1				\$5,200.00		Washington (WJLA)		11/9/21
79.0.1	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
80.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
81.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
82.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
83.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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1100 Wilson Blvd, 6th Floor  
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Grassroots Media LLC  
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BALA CYNWYD, PA 19004

## Contract # 5031150

**Schedule Dates** 10/19/21-10/25/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Terry McAuliffe (1635104)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 692  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,920.00  
**Net Total** \$129,880.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	119	\$152,800.00
<b>Grand Total:</b>	<b>119</b>	<b>\$152,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
85.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
86.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
87.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	11:35P- ABC-Jimmy Kimmel			2						2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
88.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	11:35P- ABC-Jimmy Kimmel				2					1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
88.0.1	Preempt	10/20/21															Washington (WJLA)	Pre-empt/Exception -	
89.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	11:35P- ABC-Jimmy Kimmel					2				2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
90.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	11:35P- ABC-Jimmy Kimmel						2			1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
90.0.1	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
91.0	Normal Line / SPOT	10/19/21-10/19/21	2	:30	12:37A- ABC-Nightline			1						1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
92.0	Normal Line / SPOT	10/20/21-10/20/21	2	:30	12:37A- ABC-Nightline				1					1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
93.0	Normal Line / SPOT	10/21/21-10/21/21	2	:30	12:37A- ABC-Nightline					1					\$125.00		Washington (WJLA)		11/9/21
93.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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146 Montgomery Avenue Suite 201  
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## Contract # 5031150

**Schedule Dates** 10/19/21-10/25/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Terry McAuliffe (1635104)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 692  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,920.00  
**Net Total** \$129,880.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	119	\$152,800.00
<b>Grand Total:</b>	<b>119</b>	<b>\$152,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
94.0	Normal Line / SPOT	10/22/21-10/22/21	2	:30	12:37A- ABC-Nightline						1			1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
95.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
96.0	Normal Line / SPOT	10/19/21-10/19/21	3	:30	7:58P- 10P (EST)			2						2	\$2,500.00	\$5,000.00	Washington (WJLA)		11/9/21
97.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	7:58P- 9P (EST)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
98.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	9P- 10P (EST)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
99.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	10P- 11P (EST)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
100.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	10P- 11P (EST)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
101.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	10P- 11P (EST)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
102.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	7:58P- 9P (EST)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
103.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	9P- 11P (EST)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21
104.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
105.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	9A- ABC-Good Morning America Saturday 2							1			\$400.00		Washington (WJLA)		11/9/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Contract #** 5031150  
**Schedule Dates** 10/19/21-10/25/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Terry McAuliffe (1635104)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 692  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,920.00  
**Net Total** \$129,880.00  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2021	119	\$152,800.00
<b>Grand Total:</b>	<b>119</b>	<b>\$152,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
105.0.1	Preempt	10/23/21															Washington (WJLA)	Pre-empt/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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